

Marketing Portal Application Form

Equifax ACN 080 662 568

Apply as Reseller

* Indicates mandatory field

Step 1: Your Company Details

Full Name of Company

Trading Name*

ACN/ABN

Trading Address

Postal Address*

Phone Number *

Fax Number

Step 2: Nature of Your Business

What is the Nature of Your Business?

Step 3: Account Contact

Principal Business Contact*

Name*

Title*

Phone*

Email*

Chief Marketing Officer/Marketing Manager

Name

Title

Phone

Email

Technical Contact*

Name*

Title*

Phone*

Email*

I consent to the use and disclosure by Equifax Australia Marketing Services Pty Ltd and related bodies corporate (Equifax) of my account contact information for its products and services including for direct marketing services it provides to some of its customers (including but not limited to direct mail and email).

Step 4: Available Services

Specify the service(s) you wish to sign up for by indicating the user(s) for account setup under the respective service.

Online Batch Service: Batch Processing

Whether you have a list of 100 or 1 million records, our self-service platform allows you to process your data in batch at any time.

Please specify users who need access to the portal for batch use.

Full Name

Job Title

Email

Phone

Full Name

Job Title

Email

Phone

Full Name

Job Title

Email

Phone

Full Name

Job Title

Email

Phone

Cloud API (RESTful):

Transaction Processing (SINGLE RECORD)

Equifax Marketing Services offer its services via a suite of Application Programming Interface (API) where the service responds to user requests in real-time. Cloud API is most suitable for real-time data validation and enhancement. Our APIs support a wide range of input fields and provide flexible control over what is returned in the output. The data for each call can be built within HTTP(s) method using (GET).

Equifax suggests that API credentials are user agnostic. Therefore, please specify the API user accounts required based on the naming convention: {CompanyName}{PageName}.{Environment}_API

For Example:

- CompanyAPage1.DEV_API
- CompanyAPage1.TEST_API
- CompanyAPage1.PROD_API

Usernames must be unique. No two accounts, either primary or additional credentials, may have the same username.

Please list all the user names you would like to create for the listed services.

API Username

API Contact Email (Preferably a generic mailbox)

API Username

API Contact Email (Preferably a generic mailbox)

API Username

API Contact Email (Preferably a generic mailbox)

API Username

API Contact Email (Preferably a generic mailbox)

API Username

API Contact Email (Preferably a generic mailbox)

Expected Daily API Usage

Please tick as appropriate*

- less than 1,000 /day
- 1,000 to 20,000 /day
- 20,000 to 100,000 /day
- 100,000 to 1,000,000 /day
- more than 1,000,000 /day
- Not Sure

How do you intend to use API?

Equifax API Documentation can be found [here](#).

For access to a set of API Test Credentials and Data to get you started, contact datadrivenmarketingAU@equifax.com or your respective Sales Representative.

Step 5: Applicant's Email Account

Information regarding your new user accounts including the usernames and passwords for all accounts that have been requested will be sent to the nominated email address below. The password you nominate below will be used to encrypt information that will be sent to the email address.

Please note that the password needs to be a minimum of 8 characters, which must include 1 upper case, 1 lower case and a numeric character.

Email*

Password*

Step 6: Fees and Charges

Fees and charges apply for the use of this service and are documented separately. Fees and charges are subject to change.

Step 7: Credit Disclosure

Equifax Marketing Services may agree to provide services to you under this application with payment terms in arrears – that is, on credit. In order to process your application we may need to obtain personal credit information. Any defaults on credit granted may be listed with a credit reporting agency.

I/we agree that for the purposes of processing my/our application:

1. That Equifax Marketing Services may seek consumer credit information

Equifax Marketing Services, or a member of the Equifax group, may seek consumer credit information if Equifax considers it relevant to assessing my/our application for commercial credit. I/we agree to Equifax obtaining from a credit reporting body (ies) information about me/us in relation to commercial credit provided by Equifax.

2. Exchanging information with other credit providers

I/we agree to Equifax obtaining personal information about me/us from other credit providers, whose names I/we may have provided to Inivo or that may be named in a credit report, for the purpose of assessing my/our application for commercial credit, made to the company.

3. Listing credit default information

I/we agree that if I/we default on our account, Equifax may list information about my/our credit default with a credit reporting agency.

Step 8: Authorisation

I/we confirm the information provided above is accurate.

I/we acknowledge that terms and conditions relate to the use of Equifax services.

I/we agree that the applicable Fees and Charges will be invoiced, and are payable, monthly unless agreed otherwise in writing. I/we understand that my/our account continues until such time as it is cancelled by either party. I/we understand that if I cancel my account at any time any outstanding charges will be payable upon cancellation. I/we understand that all related charges for our use of services will appear on our invoice as issued by Equifax. I/we acknowledge and accept responsibility for charges incurred by all users under this account.

Date of approval*

Full name of authority*

Title of authority*

Signature*

Who warrants he/she has the capacity to commit the applicant to this application. Please sign and scan or insert your name/digital signature.

Step 9: Invoice/Billing Contact

Name*

Title*

Phone*

Email address for invoices to be sent*

Next Steps

Thank you for your application. Please submit your completed application form to

datadrivenmarketingAU@equifax.com

On receipt of your form, a member of our friendly sales team will contact you within the next business day to progress the account set-up process.

Equifax office use only

Account number(s) to be paid

Account number will be listed on invoices.