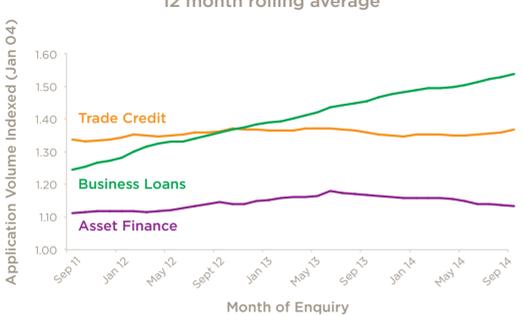


Veda Quarterly Business Credit Demand Index

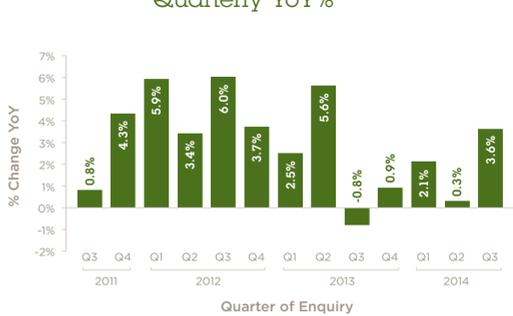
July - September 2014

Appetite for business credit lifts in Q1 2014, led by non-mining sectors

Commercial Credit Demand Index by Type



Commercial Credit Demand Index Quarterly YoY%



*Veda recomputes the entire index over its lifetime every quarter so there will be a slight adjustment to the above historical figures. Veda normalises the data for a like-for-like comparison.

Overall, business credit applications

+3.6%

for the September quarter 2014 (vs September quarter 2013)

Growth in business loan and trade credit applications

particularly in non-mining sectors in September quarter



Decline in asset finance

-2.7%

although rate of contraction eased (vs September quarter 2013)

The Veda Quarterly Business Credit Demand Index, measuring applications for business loans, trade credit and asset finance

rose at an annual rate of **+3.6%** in the September quarter

indicating a positive outlook for business.

veda applied intelligence

The Veda Business Credit Demand Index has historically proven to be a lead indicator of how the overall economy is performing.

This increase is reflected in strong rises in business loan applications

+6.7%

and trade credit applications

+4.9%

partially offset by a modest slide in asset finance applications

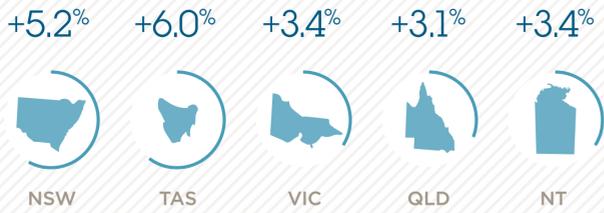
-2.7%

Overall business credit applications picked up in all states and territories in the September quarter with an overall increase of

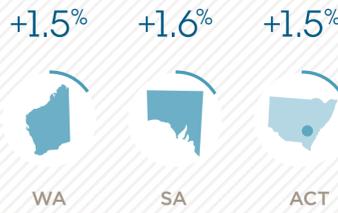
+3.6%



The best performing states were



Comparatively weaker demand was seen in



The state most exposed to the mining industry downturn, WA, showed a marked improvement compared to the previous four quarters.

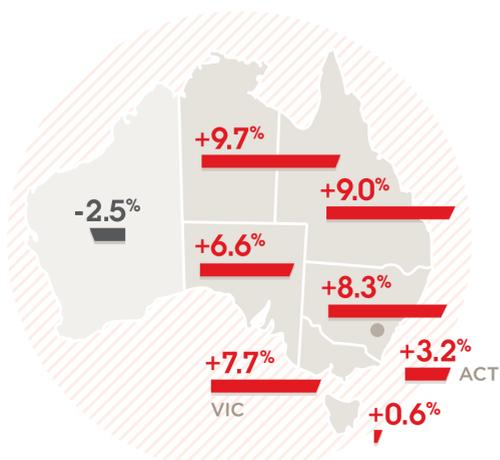


On the eastern seaboard, NSW has benefited from low interest rates with housing construction picking up.



Business loan applications

Business loan applications continued to show solid improvement **+6.7%**



Within business loans

Commercial mortgage applications eased substantially **+6.4%** from peak growth rates of almost 40% in late 2013.

Applications were solid for



Trade credit applications

Trade credit applications also picked up strongly in the September quarter **+4.9%**

Solid growth in trade credit applications was seen in WA, Queensland, NSW, the ACT, Tasmania and the NT, while Victoria and SA experienced modest growth.



Mining states have outpaced non-mining states in trade credit demand, with the strongest growth we have seen since mid-2010.



Asset finance applications

Asset finance applications softened in the September quarter **-2.7%** although the rate of contraction has eased since the June quarter (-4.9%)

NSW and Victoria were the only states to see an increase in applications.



Within asset finance, commercial rental and leasing showed positive growth



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