



# Equifax Insurance Solutions

With our market-leading depth of data sources, powerfully predictive analytics and Cloud-native technologies, we offer insurers a one-stop shop for driving improvement along their entire policy lifecycle.

Here are five key areas where we can help insurers innovate and modernise:

## PRE-POPULATION

Do your application forms automatically pre-populate with customer information?

## PORTFOLIO REVIEW

Are you monitoring your portfolio for valuable insights that will help you improve profitability?



## VALIDATION

Are you proactively confirming the accuracy of data about the business, the people and the assets you're insuring?

## RISK SELECTION

How personalised and competitive is your risk-based pricing?

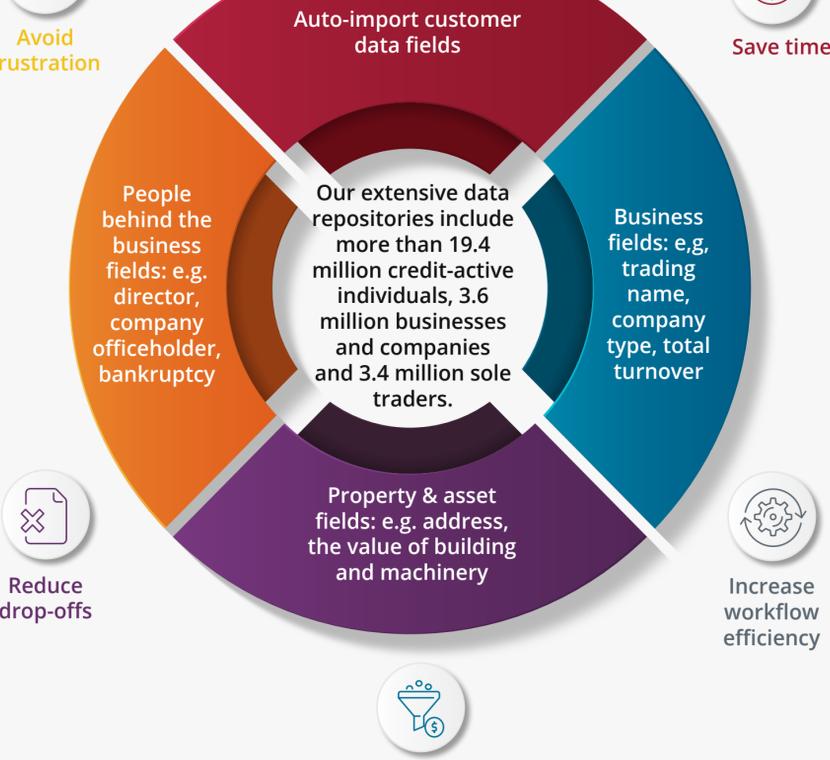
## CLAIMS SCREENING

How good are you at flagging suspect claims?

## PRE-POPULATION

Improve the customer experience

In a hyper-competitive environment, prefilling your forms with automatically populated customer information delivers an exceptional user experience critical to growth and retention.



## VALIDATION

Increase operational efficiency

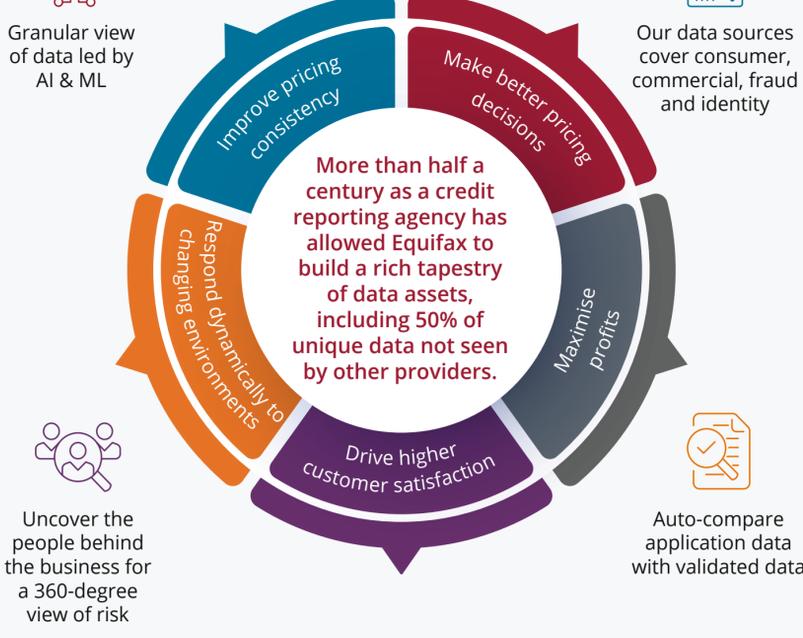
Checking the reliability and accuracy of customer information helps reduce decision-making errors and keeps your workflow running smoothly.



## RISK-SELECTION

Improve personalised risk-based pricing

Drilling down into risk with a granular view of your customers, their business and their assets enables pricing personalisation and more competitive quotes.



## CLAIMS SCREENING

Flag suspect claims earlier

By improving fraud detection at every stage of the claims process, you can identify risks and avoid potential problems before they occur to reduce your loss ratio.



## PORTFOLIO REVIEW

Boost portfolio growth and profitability

Uncovering valuable insights within your existing portfolios can help drive proactive customer interactions while managing any risk within your accounts.



## SPECIALIST INSURANCE ADVISORS

Contact one of our specialised insurance industry advisors for more information about how to find your competitive advantage with our differentiated data, predictive analytics and innovative technology solutions.

Our advisors are here to work with you to develop transformative solutions for your business goals and challenges.

Talk to an Equifax Insurance Solutions Specialist