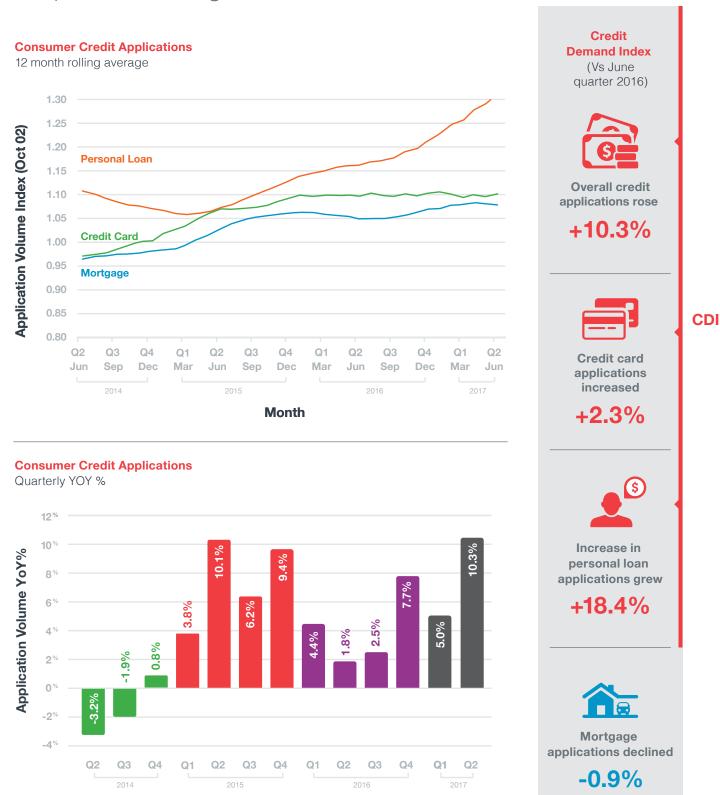
# Consumer Credit Demand Index **EQUIFAX**® by Equifax, June Quarter 2017



Consumers circumspect about credit commitments, despite increased growth in credit demand

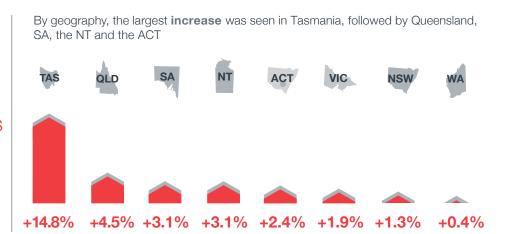


**Quarter of Enquiry** 

### Credit Card Applications

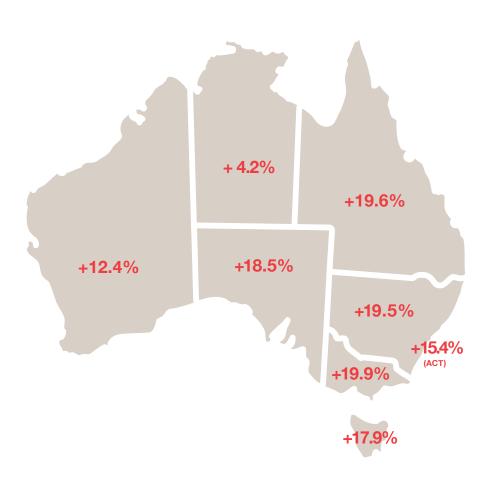


Credit card applications rose by +2.3% in the June quarter



## Personal Loan Applications

% Growth in personal loan applications YOY





### Mortgage Applications

% Growth in mortgage applications YOY



Mortgage applications eased in all geographies in the June quarter, including in NSW and Victoria where housing markets have been the strongest.

Overall mortgage applications **fell** at an annual rate of **-0.9%** in the June quarter.







"This is the second consecutive quarter of easing growth in mortgage applications, and the beginning of a downward trend across all states and territories."

(Angus Luffman, Senior GM Consumer Products, Equifax)



#### **Note to Editors**

The Quarterly Consumer Credit Demand Index by Equifax measures the volume of credit card and personal loan applications that go through the Consumer Credit Bureau by financial services credit providers in Australia. Credit applications represent an intention by consumers to acquire credit and in turn spend; therefore, the index is a lead indicator. This differs to other market measures published by the RBA which measure credit provided by financial institutions (i.e. balances outstanding).



#### FOR MORE INFORMATION

Philippa Hill at Equifax Philippa.Hill@equifax.com

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