

eTrace Advanced Tracking

Faster, Simpler Searching That Helps Save Time and Money

Making contact can be time consuming and costly for your business. Success is often the result of smart, targeted strategies to maximise the opportunity to find who you're looking for.

eTrace, which Equifax is licensed to use, provides custom made tools to search, cross-reference and verify millions of Australian records. Simpler, faster and more accurate, eTrace can help your business save time and money.

Fast, efficient and user-friendly, the eTrace website is specifically designed for the investigative, finance and tracing industries.

Accurate, Reliable Data With Instant Results

With access to a large number of publicly available sources and data wholesalers, the eTrace database is regularly updated and cross-indexed to deliver the most up to date and accurate results available in an instant. Using data sources including:

- Proprietary legacy data, including name, address, phone, for around 30 million individual names
- Phone records from various commercial and proprietary sources
- Addresses from Australia Post licensed sources
- Monthly transactional consumer data updates
- Year of Birth for residents of VIC, NSW & QLD
- Historic Name and address data going back to 1993
- Geo Location/Geo Risk
- Courts data
- Bankruptcies/Judgments
- Property data from For Sale/Rent properties
- Australian Business Research (ABR) public data
- Google Maps



EQUIFAX®



Search Made Simple

Scratch under the surface of its simple interface and you'll uncover some of the most advanced tracking technology available in eTrace.

- The reverse search capabilities make it easy to uncover and identify in real time
- A full search history facilitates backtracking and removes the risk of data loss
- The linked searches functionality finds related entries by any category fast
- You can search effectively by full or partial details
- Court records to better assess the financial status and history of an individual
- Homes for sale/rent to provide knowledge of movement and better skip tracing results
- Unique, intelligent data profiles to help target specific market segments

Improved Website Features

eTrace is updated frequently to ensure the best product is available to customers.

- Individual history is now available and can be accessed with a single click
- **COMING SOON:** Reverse email look-up

What Are the Benefits?

When you're searching for someone online, it's important to use the latest advanced tools in the market. eTrace gives you the confidence to know that you're searching with the most up to date, accurate data sources possible.

- Helps save time and money by only searching updated, accurate data and avoid wasted calls and mail outs
- Search using a simple interface by name, phone number or address
- Access to our data specialists to help create custom tailored lists
- Target specific market segments with our unique intelligent data profiles

Pricing

Flat-rate pricing with a single monthly fee provides each user 500 searches per month. Alternatively, you can pay 'per search' with pre purchased credit.

Getting Started

To access eTrace, please call 1300 748 215 and set up an account. Once approved, you will be provided with a username and password for the eTrace website so you can log in and start using the service straight away. You will be asked to accept the terms and conditions for eTrace, which are separate to Equifax.

Discover how eTrace can help save you time and money by providing you with up-to-date data to help you find the people you're looking for.

 **CONTACT US TODAY**

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