

01

DRIVE SALES AND BUYER CONFIDENCE

9 in 10 Australians agree that trust in construction is essential.[†] An iCIRT rating showcases your trustworthiness, financial viability and commitment to quality, helping to drive smoother sales and conversions.

190+

Gold iCIRT
ratings
published



1 in 3 major
NSW builders/
developers now
iCIRT rated

02

MAINTAIN COMPETITIVE PRICING

An iCIRT rating can help support your price point. Buyers willingly spend extra for peace of mind, with 78% ready to pay a premium for projects from iCIRT rated construction professionals.[‡]

> 2/3

Represents over
two-thirds of NSW
residential market
value

03

STRENGTHEN BRAND REPUTATION

Distinguish your business from risky competitors. Build brand confidence as a trustworthy leader in a market where 77% of Australians plan to engage with residential property in the near-term.[^]



04

FASTER ACCESS TO CAPITAL & INSURANCE

Strengthen your financial standing. An iCIRT rating delivers the data-driven evidence and accountability insurers, funders and investors demand. 43% of funders have rejected loan applications lacking adequate ratings.[~]

80%

80% of buyers
worry about
quality, defects
and insolvency

05

EXPERIENCE A LIGHTER REGULATORY TOUCH

Operate with greater freedom. As regulators focus on higher-risk entities, strong iCIRT credentials can help reassure them of your capability and reduce scrutiny.

88%

88% seek
independent
ratings before
buying

06

ATTRACT AND RETAIN TOP TALENT

Become an employer of choice. A strong iCIRT rating helps attract high-calibre subcontractors and partners committed to excellence and reliability.

90%

90% say trust
in building
professionals
is vital[†]

07

IMPROVE INTERNAL OPERATIONS

Sharpen your competitive edge. The iCIRT assessment identifies and helps address operational gaps, driving continuous improvement in efficiency and quality.