

iCIRT provides an independent assessment of operational and financial capacity, plus Fit and Proper tests. These are required for ACT licensing. It also identifies possible improvement opportunities and risks, enabling you to proactively address potential issues before the legislative deadline.



01 **DRIVE SALES AND BUYER CONFIDENCE**
9 in 10 Australians agree that trust in construction is essential.[†] An iCIRT rating showcases your trustworthiness, financial viability and commitment to quality, helping to drive smoother sales and conversions.

180+ Gold iCIRT ratings published



1 in 3 major NSW builders/developers now iCIRT rated

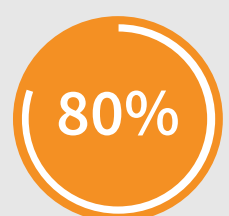
02 **MAINTAIN COMPETITIVE PRICING**
An iCIRT rating can help support your price point. Buyers willingly spend extra for peace of mind, with 78% ready to pay a premium for projects from iCIRT rated construction professionals.[‡]



Represents over two-thirds of NSW residential market value

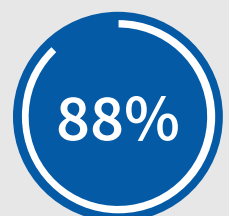
03 **STRENGTHEN BRAND REPUTATION**
Distinguish your business from risky competitors. Build brand confidence as a trustworthy leader in a market where 77% of Australians plan to engage with residential property in the near-term.[^]

04 **FASTER ACCESS TO CAPITAL & INSURANCE**
Strengthen your financial standing. An iCIRT rating delivers the data-driven evidence and accountability insurers, funders and investors demand. 43% of funders have rejected loan applications lacking adequate ratings.[~]



80% of buyers worry about quality, defects and insolvency

05 **EXPERIENCE A LIGHTER REGULATORY TOUCH**
Operate with greater freedom. As regulators focus on higher-risk entities, strong iCIRT credentials can help reassure them of your capability and reduce scrutiny.



88% seek independent ratings before buying

06 **ATTRACT AND RETAIN TOP TALENT**
Become an employer of choice. A strong iCIRT rating helps attract high-calibre subcontractors and partners committed to excellence and reliability.



90% say trust in building professionals is vital[†]

07 **IMPROVE INTERNAL OPERATIONS**
Sharpen your competitive edge. The iCIRT assessment identifies and helps address operational gaps, driving continuous improvement in efficiency and quality.