

SAMPLE EMAIL TO YOUR CLIENTS

If you wish, you can use this template to construct your own email to introduce Equifax Verification Exchange® to your clients and direct them to our website, where they can learn more of how it works.

Subject line: Verification Exchange from Equifax

Hi [Name],

If you're like most people, you've probably been in a situation where you've needed to provide proof of your employment or employment income when you've applied for a service – in particular, a financial service, such as a mortgage, personal loan, credit card or car loan.

In the past, the party needing to verify your employment income (generically, a 'Verifier') would have approached your employer, or had you approach your employer, who would then have had to manually generate and provide printed or emailed copies of your payslips or a letter confirming your employment for provision to the Verifier.

And you'd most likely have spent considerable time waiting for your application to be processed, often needing multiple interactions with the Verifier asking you to clarify information. Not only is this all been very time consuming and frustrating, but printing and sending or emailing copies of your payslips aren't a very secure way of protecting your information.

This is why we're partnered with Equifax Verification Exchange®, to provide your organisation with an automated and secure employment income verification service for your employees. Verification Exchange is a consent driven and secure automated process for verifying an employees' employment income, using globally recognised standards in security, privacy compliance and data management.

Verification Exchange means that, instead of your organisation having to field multiple verification requests and you or your employees needing to manually print and send or email their personal information, your employees' employment income can now be verified securely and instantaneously using the Equifax service.

As an employer, you can now direct any Verifiers contacting your organisation to the Verification Exchange.

And don't worry, as an employer you remain in control of your employee records and no information is disclosed to a Verifier until your employee gives their consent. Only once your employee gives their consent to the Verifier will the Verifier be able to securely retrieve that employee's information directly from the Verification Exchange for the one-time verification they've approved.

You can visit the Verification Exchange [employer page](#) on the Equifax website, which has all the information you need to learn about Verification Exchange, including more details about how this service works.

Of course, if you have any other questions, please do not hesitate to let us know.

Many thanks,

[Your email signature]